

## Fletcher, Debra

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**From:** Duffy, Gillian  
**Sent:** Wednesday, 14 June 2017 3:20 PM  
**To:** Haase, Lorraine; Neal, Glen; Polegubic, Veronica; Webb, Trevor; Booth, Mark; May, Peter  
**Cc:** Lewis, Janine; Berven, Leise  
**Subject:** RE: Nanoparticles and infant formula web page June 2017 [SEC=UNOFFICIAL]

Hi All

Re the two products specifically mentioned by the SMH journalist being available in New Zealand. The Nestle product is the same in both Australia and New Zealand although Nestle advised previously that the product tested by FoE was discontinued and now has a new recipe. The Nature's Way product is possibly available in New Zealand as their supplements range is available but I cannot be certain. I have tried calling the company but have not yet had a response.

Regards  
Gill

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**From:** Haase, Lorraine  
**Sent:** Wednesday, 14 June 2017 1:29 PM  
**To:** Neal, Glen; Polegubic, Veronica; Webb, Trevor; Booth, Mark; May, Peter  
**Cc:** Duffy, Gillian; Lewis, Janine; Berven, Leise  
**Subject:** RE: Nanoparticles and infant formula web page June 2017 [SEC=UNOFFICIAL]

We can address the state territory issue. Gill will get back to you re products. I would be reluctant to say would immediately be recalled as this is not our call.

Peter can you confirm?

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**From:** Neal, Glen  
**Sent:** Wednesday, June 14, 2017 1:24 PM  
**To:** Polegubic, Veronica; Webb, Trevor; Booth, Mark; May, Peter  
**Cc:** Duffy, Gillian; Haase, Lorraine; Lewis, Janine; Berven, Leise  
**Subject:** RE: Nanoparticles and infant formula web page June 2017 [SEC=UNOFFICIAL]

We say for "sale in Australia and New Zealand". Are the products tested available for sale in NZ also? Are the NZ principals (importers/manufacturers) of said products in the loop?

"If FSANZ were to become aware of any public health issues with specific nanomaterials, we would work with the state and territory enforcement agencies to develop appropriate risk management measures."

May be strictly correct – but it can be re-framed to be a bit more decisive and action oriented such as:

"Food for sale must be safe. If there are food safety concerns with specific nanomaterials then affected products would be immediately recalled. This is the responsibility of food enforcement agencies."

Also given that this seems to now be a trans-Tasman issue - NZ is neither a state nor territory.

Cheers

Glen

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**From:** Polegubic, Veronica

**Sent:** Wednesday, June 14, 2017 3:04 PM

**To:** Webb, Trevor <[REDACTED]>; Booth, Mark <[REDACTED]>; May, Peter <[REDACTED]>; Neal, Glen <[REDACTED]>

**Cc:** Duffy, Gillian <[REDACTED]>; Haase, Lorraine <[REDACTED]>; Lewis, Janine <[REDACTED]>; Berven, Leise <[REDACTED]>

**Subject:** FW: Nanoparticles and infant formula web page June 2017 [SEC=UNOFFICIAL]

Hi everyone

For your comment and/or approval – below is the link to proposed web content in response to anticipated story. This will be published under food issues and supported by a homepage banner so it can be easily accessed from our site.

Janine, Leise and Gillian have provided comment on the page already.

<http://fsintranet/Sections/case/Documents/Community%20Relations/Media%20relations/media%20strategies%20and%20materials/Nanotechnology%20reports%20and%20web%20page%20for%20release/Nanoparticles%20and%20infant%20formula%20WEB%20page%20MAY%202017.docx>

The following social media is also planned (note it is based on some assumptions) to support the web statement – **for your review and clearance:**

Twitter: Very disappointing coverage from @fairfaxmedia on infant formula. Get the facts on nanoparticles here: (link to web statement).

Facebook: A story in Fairfax media today may cause unnecessary concern for carers of infants. Get the facts on nanoparticles and infant formula here (link to web statement).

Any resulting media will be managed by Lorraine in consultation with Trevor and Mark.

Thanks  
Veronica